

## Here is a story about why we are doing “Save The Peaks”

Think about this, at the age of 26, you have already gone through round one with Breast Cancer. Now, take a step back and place yourself in a doctor's office at the age of 33 with 3 kids at home, ages 4 months, 4 years and 7 years. You are told, it's back again. This time it has spread to your bones, liver, lungs and is still in your breast. Try to close your eyes and think what would be going through your mind. The very next words are: “This is your second fight with Breast Cancer. We can put up a good fight and manage it all the way, however, there is no way to ever get rid of it fully now.” You have to tell your family and also, come to the self-realization of it all. The emotions that hit you take your breath away, make you fall to your knees and review your life in a flash. In step family and friends to do all they can, by holding your hand, making meals and being there when you just need to talk. You get a call from your Brother In-Law, he wants to help. He focused his energies on generating an event in honor of you and announced “*Save The Peaks*”, a cause where 100% of the money raised will go to the Carol M. Baldwin Breast Cancer Research Fund to help Fight Breast Cancer. The money raised virtually goes into your backyard to help you, your family and friends. Take another step, you meet with the Doctors and they tell you they are administering a newly tested drug to help you. A lot of times you don't know where it comes from, however, this one came from research through the Carol M. Baldwin Breast Cancer Research Fund. What would you do or say to someone that preserved and developed something that allowed you to enjoy 2 more years of life? Gave you 24 more months with your daughters and son? Gave you the chance to see 2 more dance recitals? Countless baseball games? And endless kisses good night? Today it's our turn to keep that fight going. Are you ready to help create memories? One more baseball game? Another day of walking to the bus?

What would you give for one more kiss good night from your kids?

God Bless and thank you,

*Amie Lynn Shaffer*



# “*SAVE THE PEAKS*”

**THE CAROL M. BALDWIN BREAST CANCER  
RESEARCH FUND OF CNY, INC.**

## **CELEBRITY FUN RACE** (NASTAR FORMAT)

**FEBRUARY 18, 2012**

**NOON - 2:30 PM**

• **LABRADOR MOUNTAIN** •  
**Rt. 91 - TRUXTON, NY**



We at Labrador Mountain, YNN, and Y94FM want to challenge you to join us at **“SAVE THE PEAKS”** to benefit **The Carol M. Baldwin Breast Cancer Research Fund of CNY, Inc.** We are inviting our media, other organizations, and colleagues throughout Central New York and beyond to organize a team to participate in an [amateur] ski race to be held on Saturday, February 18, 2012 in Truxton, NY.

All proceeds will benefit one of the most deserving organizations in New York State. **The Carol M. Baldwin Breast Cancer Research Fund of CNY, Inc.** is dedicated to finding a cure for breast cancer by providing the funding necessary to allow researchers to learn more about this disease. Over \$1.5 million has been raised to provide grants to researchers at Upstate Medical University for **The Carol M. Baldwin Breast Cancer Research Fund of CNY, Inc.** and over \$4.5 million has been raised downstate to provide grants to the Stony Brook University Medical Center for **The Carol M. Baldwin Breast Cancer Research Fund, Inc.**

To participate in this fun and worthwhile event each organization will sponsor a race team (ski, snow boarder, tellmark) comprised of a breast cancer survivor or member of the Labrador Mountain Ski Patrol, or Labrador Mountain Ski/Snow boarder Instructor and, this is where you come in, a celebrity skier. You can help us by recruiting a celebrity skier who would... Sponsorship of each team by.... The race will pit two teams at a time head-to-head giant slalom course .... (**FUN 4 ALL**).

Last year Winner’s and Bragging rights go to the **“RED APPLE TEAM w/ local celebrity Doug Logan”**

**We hope you will consider participating in this event.**

For additional information, please contact Rick Bunnell at 607-842-6204 (Labrador Mountain) or e-mail rbunz@aol.com  
Jacqueline Keuchler at 617-913-5922 or email Jaruke@gmail.com  
and/or Eric Shaffer at 315-476-3000 ext. 2280  
or email eshaffer@cxtec.com.

Sincerely,  
*The Caring Team at Labrador Mountain*

## “SAVE THE PEAKS”

The Carol M. Baldwin Breast Cancer Research Fund of CNY, Inc.  
Celebrity Fun Race NASTAR Format)

Date: February 18, 2012 Time: Noon – 2:30 pm

To participate in this fun and worthwhile event each organization will sponsor a race team (ski, snow boarder, tellmark) comprised of 4 people and a celebrity. The race will pit two teams at a time head-to-head giant slalom course .... (**FUN 4 ALL**).

The cost for the event: \$200.00 per team includes a “Save the peaks” T-shirts, lift ticket for the day, race, ski or board with the Celebrity, and bragging rights for a year to the winning team. Note 2011 bragging rights go to the “RED APPLE TEAM w/ local celebrity Doug Logan”.

### ROSTER

Team Name: \_\_\_\_\_ Celebrity: \_\_\_\_\_

Racer #1 – Name: \_\_\_\_\_ Phone #: \_\_\_\_\_

Address: \_\_\_\_\_

Male / Female (circle one) DOB: \_\_\_\_\_

T-Shirt size: small medium large 1x 2x (underline one)

Racer #1 – Name: \_\_\_\_\_ Phone #: \_\_\_\_\_

Address: \_\_\_\_\_

Male / Female (circle one) DOB: \_\_\_\_\_

T-Shirt size: small medium large 1x 2x (underline one)

Racer #1 – Name: \_\_\_\_\_ Phone #: \_\_\_\_\_

Address: \_\_\_\_\_

Male / Female (circle one) DOB: \_\_\_\_\_

T-Shirt size: small medium large 1x 2x (underline one)

Racer #1 – Name: \_\_\_\_\_ Phone #: \_\_\_\_\_

Address: \_\_\_\_\_

Male / Female (circle one) DOB: \_\_\_\_\_

T-Shirt size: small medium large 1x 2x (underline one)

**Please include a check for \$200.00 (make check payable to**

The Carol M. Baldwin Breast Cancer Research Fund of CNY, Inc.). Mail your entry form and check to: Rick Bunnell, P.O. Box 105, Rt. 91, Truxton, NY 13158 or drop it off at the Labrador Mountain Ski School Desk no later than February 11, 2012.



**Purchase a T-shirt for \$15.00 and register to win a Seasons Pass at Labrador Mountain for the upcoming 2012-2013 season.**